## LISTING OF CLAIMS

The following listing of claims will replace all prior versions, and listings of claims in the application:

- 1. (Currently amended) An isolated nucleic acid molecule comprising a PRU promoter that has seed-associated promoter activity and that comprises, in a 5' to 3' directional nucleotide sequence comprising SEQ ID NO:1 or a fragment or variant thereof that exhibits seed-associated promoter activity when operably linked to a heterologous protein-encoding sequence, wherein the fragment or variant thereof is selected from the group consisting of:
- (a)\_\_\_\_a sequence that shares at least 80% sequence identity with nucleotides 1168-1212 of SEQ ID NO:1;
- (b) a sequence that shares at least 80% sequence identity with the reverse complement of nucleotides 58-101 of SEQ ID NO:1;
- (c) a sequence that shares at least 80% sequence identity with nucleotides 1055-1127 of SEQ ID NO:1 or the reverse complement of nucleotides 140142-214 of SEQ ID NO:1, operably linked to-a sequence that shares at least 80% sequence identity with
- (b) nucleotides 1168-1212 of SEQ ID NO:1 or the reverse complement of nucleotides 58-101 of SEQ ID NO:1;
- (d) a sequence that shares at least 80% sequence identity with nucleotides 1055-1212 of SEQ ID NO:1
- (e) a sequence that shares at least 80% sequence identity with the reverse complement of nucleotides 58-214 of SEQ ID NO:1;
- (f) a sequence that shares at least 80% sequence identity with nucleotides 854-1212 of SEQ ID NO:1;
- (g) a sequence that shares at least 80% sequence identity with the reverse complement of nucleotides 58-429 of SEQ ID NO:1;
  - (h) a sequence that shares at least 80% sequence identity with SEQ ID NO:1;
- (i) a sequence that shares at least 80% sequence identity with the reverse complement of SEQ ID NO:1;
  - (j) a sequence comprising nucleotides 1168-1212 of SEQ ID NO:1;

- (k) a sequence comprising the reverse complement of nucleotides 58-101 of SEQ ID NO:1;

  (l) a sequence comprising nucleotides 1055-1127 and 1169-1212 of SEQ ID NO:1;

  (m) a sequence comprising the reverse complement of nucleotides 140-214 of SEQ ID NO:1 and the reverse complement of nucleotides 58-101 of SEQ ID NO:1;

  (n) a sequence comprising nucleotides 854-1212 of SEQ ID NO:1; and

  (o) a sequence comprising the reverse complement of nucleotides 58-429 of SEQ ID NO:1.
- 2. (**Currently amended**) The isolated nucleic acid molecule of claim 1 wherein the PRU promoter additionally comprises a sequence that shares at least 80% sequence identity with nucleotides 854-918 of SEQ ID NO:1 or the reverse complement of nucleotides 365-429428 of SEQ ID NO:1 operably linked to the nucleotides set forth in (a) and (b).
- 3. (**Original**) The isolated nucleic acid molecule of claim 1 wherein the PRU promoter comprises nucleotides 1055-1212 of SEQ ID NO:1.
- 4. (**Original**) The isolated nucleic acid molecule of claim 3 wherein the PRU promoter comprises nucleotides 854-1212 of SEQ ID NO:1.
- 5. (**Original**) The isolated nucleic acid molecule of claim 4 wherein the PRU promoter comprises SEQ ID NO:1.
- 6. (**Previously presented**) The isolated nucleic acid molecule of claim 1 wherein the PRU promoter comprises the reverse complement of nucleotides 58-214 of SEQ ID NO:1.
- 7. (**Currently amended**) The isolated nucleic acid molecule of claim 6 wherein the PRU promoter comprises the reverse complement of nucleotides 58-429428 of SEQ ID NO:1.

- 8. (**Previously presented**) The isolated nucleic acid molecule of claim 7 wherein the PRU promoter comprises the reverse complement of SEQ ID NO:1.
- 9. (Currently amended) A plant expression vector comprising a chimeric construct comprising tThe isolated nucleic acid molecule of claim 1, wherein the nucleic acid molecule is a plant expression vector.
- 10. (**Currently amended**) The plant expression vector of claim 9, wherein the PRU promoter is operably linked to a heterologous protein-protein-encoding sequence.
- 11. (Currently amended) The plant expression vector of claim 9 that eomprises comprising a first heterologous protein-protein-encoding sequence in the antisense direction, the PRU promoter, and a second heterologous protein-encoding sequence in the sense direction, wherein the vector is double-stranded, and wherein the PRU promoter directs seed-associated expression of both the first and the second heterologous nucleic acid protein-encoding sequences.
- 12. (**Original**) A transgenic plant cell comprising a plant expression vector of claim 9 in its genome.
- 13. (**Currently amended**) The plant cell of claim 12, which is wherein the plant cell is from a plant belonging to the *Prunus* genus.
- 14. (**Currently amended**) The plant cell of claim 13, which is from awherein the plant is selected from the group consisting of cherry, almond, peach, apricot, and plum.
- 15. (**Currently amended**) The plant cell of claim 12, which wherein the plant is from the Arabidopsis genus.

- 16. (Withdrawn) A method for producing a transgenic plant that exhibits seed-associated expression of a heterologous nucleic acid coding protein-encoding sequence, comprising:
- a) transforming progenitor cells of the plant with athe plant expression vector of claim 10, and
- b) growing the transformed progenitor cells to produce a transgenic plant that exhibits seed-associated expression of the heterologous protein protein-encoding sequence.
- 17. (**Currently amended**) A <u>transgenic plant obtained by the method of claim 16 comprising the cell of claim 12</u>.
- 18. (**Currently amended**) The plant of claim 17, which wherein the plant belongs to the *Prunus* genus.
- 19. (**Currently amended**) The plant of claim 18, which wherein the plant is selected from the group consisting of cherry, almond, peach, apricot, and plum.
- 20. (Currently amended) The plant of claim 17, which is wherein the plant belongs to the Arabidopsis genus.
  - 21. (**Original**) A plant part obtained from a plant according to claim 17.
- 22. (Currently amended) The plant part of claim 21, which wherein the plant part is a seed.
  - 23-26. (Canceled).
- 27. (New) The nucleic acid of claim 1, wherein the PRU promoter comprises, in a 5' to 3' direction, nucleotides 1055-1127 of SEQ ID NO:1 operably linked to nucleotides 1168-1212 of SEQ ID NO:1.

- 28. (New) The nucleic acid of claim 27, wherein the PRU promoter further comprises nucleotides 854-918 of SEQ ID NO:1.
- 29. (New) The nucleic acid of claim 1, wherein the PRU promoter comprises, in a 5' to 3' direction, the reverse complement of nucleotides 142-214 of SEQ ID NO:1 operably linked to the reverse complement of nucleotides 58-101 of SEQ ID NO:1.
- 30. (New) The nucleic acid of claim 1, wherein the PRU promoter further comprises the reverse complement of nucleotides 365-428 of SEQ ID NO:1.